

# Lynn's Softball League

Prospective Sponsors:

Thank you for considering the Lynn's Softball League, part of Benson's Empire State Sports Ltd.

Since our inception in the Spring/Summer season of 2005, we have experienced tremendous growth. We currently offer Spring/Summer and Fall seasons. We offer both Coed and Mens divisions for weekday and weekend play, and offer multiple levels of play within each.

As you can see from the chart below, we continue to attract more and more teams each year.

| Spring/Summer | Total Teams | Coed - Weekday | Coed - SAT | Coed - SUN | Mens - Weekday |
|---------------|-------------|----------------|------------|------------|----------------|
| 2005          | 9           | 9              |            |            |                |
| 2006          | 11          | 11             |            |            |                |
| 2007          | 18          | 18             |            |            |                |
| 2008          | 31          | 24             |            | 7          |                |
| 2009          | 40          | 30             |            | 10         |                |
| 2010          | 58          | 43             |            | 15         |                |
| 2011          | 70          | 46             |            | 15         | 9              |
| 2012          | 77          | 50             |            | 16         | 11             |
| 2013          | 101         | 59             |            | 19         | 23             |
| 2014          | 97          | 58             |            | 17         | 22             |
| 2015          | 100         | 64             |            | 13         | 23             |
| 2016          | 104         | 68             |            | 15         | 21             |
| Fall          | Total Teams | Coed - Weekday | Coed - SAT | Coed - SUN | Mens - Weekday |
| 2008          | 8           |                |            | 8          |                |
| 2009          | 13          |                | 4          | 9          |                |
| 2010          | 36          | 11             | 5          | 12         | 8              |
| 2011          | 45          | 20             | 5          | 9          | 11             |
| 2012          | 46          | 24             | 5          | 9          | 8              |
| 2013          | 46          | 32             |            | 14         |                |
| 2014          | 50          | 28             | 7          | 9          | 6              |
| 2015          | 49          | 30             | 4          | 9          | 6              |
| 2016          | 59          | 35             |            | 18         | 6              |

We pride ourselves on having the best run organization and provide the ultimate in customer service to our teams and their sponsors.

As a sponsor of a team in the league, your benefits would include:

- Creation of a graphic banner (500x250 pixels) for your business including your logo, name, address, phone number, and website. If you prefer, you may supply your own graphic.
- Placement of this banner on the Sponsors page along with a link to your website.
- Placement of a smaller banner (400x200) on the top of the Home page that rotates daily.
- Placement of a smaller banner (400x200) on the applicable Standings page(s) that rotates daily.

With teams generally having 14-25 players each, you can see the potential number of viewers that would be exposed to your business.

Please feel free to check out our website and view the many features we offer to our members ... many of which are not offered by any other organization in this area.

For the 2017 Spring/Summer season the league fees will be \$995. We always accept partial fees, advertising still included!

Sincerely,

Pete Benson  
President/Commissioner